



World Health Organization

WHO Dialogue with the Sports Industry on the Implementation of the Global Action Plan on Physical Activity (GAPPA) 2018-2030

WHO headquarters, Geneva, Switzerland
Indian Room, 4 December 2018

PROVISIONAL PROGRAMME

08:30 – 09:00 Registration

SESSION I

09:00 – 11:00

Welcome

(Moderator: Dr Nicholas Banatvala, WHO Secretariat of the United Nations Interagency Task Force on the Prevention and Control of NCDs)

09:00 – 09:05

Opening: Dr Svetlana Akselrod, WHO Assistant Director-General for Noncommunicable Diseases and Mental Health

09:05 – 09:30

Tour de table: Introduction of delegates

09:30 – 10:00

Presentation: The Global Action Plan on Physical Activity: Opportunities and synergies: Dr Fiona Bull, Programme Manager, Department of Prevention of Noncommunicable Diseases

Q&A

10:00 – 10:55

Presentations to introduce the work of:

1. World Federation of Sporting Goods Industry (WFSGI) – 10 min,
2. International Health, Racquet and Sportsclub Association (IHSRA) – 10 min,
3. American Council on Exercise (ACE) – 10 min, and

Q&A

10:55 – 11:10

Break

SESSION II

11:10 – 13:00

Roundtable Discussion

(Moderator: Ms Jennie Price, Ex-CEO, Sport England)

How can the sports and recreation industry contribute to accelerating the implementation of GAPPA?

13:00 – 14:00

Lunch

SESSION III
14:00 – 15:45

Experiences of engagement with the private sector
(Moderator: Dr Fiona Bull, Programme Manager, Department of Prevention of Noncommunicable Diseases)

14:00 – 14:30

Presentation: Reflections on the UK experience of working with the sports sector: Jennie Price, Ex-CEO, Sport England (10 min)

Q&A

14:30 – 15:00

Presentation: Examples of engagement with the private sector in other NCD areas: Dr Nicholas Banatvala, WHO Secretariat of the United Nations Interagency Task Force on the Prevention and Control of NCDs (10 min)

Q&A

15:00 – 15:45

Roundtable Discussion: Identify agenda, actions and mechanisms for ongoing dialogue

15:45 – 16:00

Stretch and coffee break

SESSION IV
16:00 – 17:15

Looking forward
(Moderator: Dr Nicholas Banatvala, WHO Secretariat of the United Nations Interagency Task Force on the Prevention and Control of NCDs)

16:00 – 16:20

Future dialogue with the sports sector

16:30 – 16:45

Presentation (via video): The WFSGI Physical Activity Committee: Vanessa Garcia-Brito, Chair, Physical Activity Committee, WFSGI (10 min)

17:15

Summary and closure of meeting

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