

COLLABORATIVE ANALYTICS STRATEGY MEETING

CONCEPT NOTE

4 TO 6 NOV 2025, WHO HUB FOR PANDEMIC AND EPIDEMIC INTELLIGENCE, BERLIN

BACKGROUND

The WHO Hub for Pandemic and Epidemic Intelligence has established the Collaboratory as a global digital environment that enables the pandemic and epidemic intelligence (PEI) community to connect, cultivate ideas, collaborate on joint analysis, and rapidly generate, improve, and share actionable insights to respond to public health risks. As the Collaboratory continues to evolve, in-depth strategic alignment and analytical co-creation are essential to scale impact and strengthen global analytic capabilities.

As Collaboratory moves to a new phase, the Collaborative Analytics Strategy Meeting will focus on how we can continue to build an enabling environment for the pandemic and epidemic intelligence community to connect, collaborate and optimize analytics for decision making. As we enter a new strategic phase toward 2030, this face-to-face meeting aims to bring together CTAG members, along with WHO regional focal points and technical partners, to agree on strategic direction, opportunities for collaborations and identify clear steps to operationalizing collaborative analytics on the Collaboratory that supports exiting initiatives and communities of practice.

MEETING FOCUS

The collaborative analytics strategy meeting will focus on how the Collaboratory can effectively:

- Advance its strategic plan toward 2030.
- Enable co-creation, co-coding, and collaborative analytics on the Collaboratory.
- Streamline packaging and pipelines for outbreak analytics delivery; AND
- Integrate search functionalities into collaborative workflows

This in-person setting will foster stronger relationships, deeper dialogue, and consensus-building around practical steps for embedding these capabilities across the Collaboratory ecosystem.

OBJECTIVES

- To align on Collaboratory's strategic direction from now to 2030.
- To define how co-creation, co-coding, packaging of analytics and search capabilities will be implemented on the Collaboratory platform and used by PEI communities
- To foster collaboration and shared understanding of analytics priorities among experts, regional focal points, and key partners

MEETING DETAILS

Title: Collaboratory CTAG & collaborative Analytics Strategy meeting

Dates: 4-6 November 2025

Venue: WHO Hub for pandemic and epidemic intelligence, Berlin

Format: Face to face, with a mixture of meetings, workshop, and brainstorming sessions

Working language: English

PARTICIPANTS

Meeting participants will include:

1. Collaboratory Technical Advisory Group outgoing
2. Collaboratory Technical Advisory Group incoming
3. WHO Regional office representatives
4. Collaboratory technical partners

PARTICIPANT GEOGRAPHICAL DISTRIBUTION BY REGION

Total: **32**

CTAG: 15

From regions: 6

Partners: 4

WHO Collaboratory team: 7

OUTPUTS

- Strategic alignment and shared priorities for the Collaboratory strategic plan 2025-2030
- Draft action plan for implementing co-creation, co-coding, and analytics packaging on the Collaboratory platform
- Strengthened collaboration and coordination among regions, partners and technical stakeholders