



CONCEPT NOTE FOR A DIALOGUE WITH THE PRIVATE SECTOR

DEVELOPMENT OF THE UNEP MEDIUM-TERM STRATEGY (MTS) 2026-2029

15:00-17:00 (EAT), 28th NOVEMBER 2024

I. Background and Objective

The United Nations Environment Programme (UNEP) is developing its **Medium-Term Strategy for 2026-2029**. With escalating environmental shocks, geopolitical complexities, and evolving economic realities, the strategy will emphasize **solution-driven approaches** to the crises of **climate change, nature and land loss, and pollution**. The new strategy will also guide global public policy frameworks as we approach the **2030 deadline for the Sustainable Development Goals (SDGs)**.

UNEP recognizes that the private sector plays a critical role in achieving the sustainability goals. As businesses are also setting ambitious strategies on climate, nature and land loss, and pollution, it is an opportunity to understand the direction of travel, the challenges and where there are blocks that can be unblocked, and to understand where governments and others have a role to address. This dialogue seeks to explore the **synergies, gaps, and opportunities** for collaboration between UNEP and the private sector in high-impact sectors, networks and alliances.

The goal of the dialogue is to ensure that **business perspectives inform UNEP's new strategy**, making it practical, relevant, and aligned with industry trends and emerging challenges. Through open and candid discussion under the **Chatham House Rule**, this exchange will allow for trust-based engagement and meaningful input into UNEP's future strategy.

II. The Three Key Themes for the Dialogue

1. Emerging Issues and Trends

- What **new environmental or market trends** are you observing that may impact your business in the coming years?

2. Alignment between the UNEP's new strategy and high ambition strategies

- What is the high-level direction of business strategies in relation to –**climate, nature and land loss, and pollution**?



3. Shaping Future Engagement with UNEP

- What are the main challenges and blocks that could be unblocked? What would you want from **government** or **others**?

III. Structure of the Dialogue

The following sets out the indicative agenda.

Agenda	Duration	Speaker	Details
Introduction Technology Walk Through	10 min	Director, Policy, and Programme Division	Introduction of meeting objectives, participants, and house rules
Strategic Framing	15 min	UNEP Deputy Executive Director	Short presentation by the UNEP DED
Dialogues I: Breakout Sessions	40 min	Participants	Small group discussions
Dialogue II: Plenary Session	30 min		Report back to the plenary
Reflections and Feedback	20 min		Reflections and questions from the participants
Closing	5 min	UNEP Deputy Executive Director	UNEP DED shares final reflections. Presentation of follow-up actions and next steps, including future dialogues with the private sector.

Time: Thursday, 28th November 2024: 15:00hours – 17:00hours (Nairobi time / GMT+3)

Venue: Virtual (link to be shared prior to the Dialogues)

IV. Participants

Approximately **35-40 participants** will attend, representing:

- **Businesses in high-impact sectors, key partnerships, and networks.**
- **Business associations** and **UN partners** focusing on private-sector collaboration.
- Participants engage in their **individual capacity** to allow candid discussions.

V. Desired Outcomes



- **Strategic Input:** Ensure the private sector’s insights inform UNEP’s **MTS 2026-2029**.
- **Strengthened Collaboration:** Identify ways to enhance **UNEP-private sector partnerships** and scale sustainable solutions.
- **Emerging Issues and Trends:** Capture business perspectives on **new environmental challenges** and explore how UNEP can be responsive to them.

VI. Background documents

- [Draft Roadmap for the Development of the UNEP Medium-Term Strategy 2026-2029 and Programme of Work for 2026-2027](#)
- [For people and planet: the UNEP strategy for 2022–2025](#)
- [UNEP Programme of Work and Budget for 2022-2023](#)

VII. Conclusion

This dialogue provides a unique platform for businesses and UNEP to **align strategies and co-create solutions** to address the world’s most pressing environmental challenges. As UNEP prepares to finalize its MTS 2026-2029 at **UNEA-7 in December 2025**, the private sector’s insights will be critical in ensuring that the strategy reflects real-world needs and fosters impactful partnerships.

We look forward to your participation and insights to shape the future of our **shared environmental journey**.