

WORKSHOP AGENDA

## YOUTH AND RESPONSIBLE CONSUMPTION:

Designing activities to trigger change among young consumers in Thailand

3-5 April 2024 | United Nations Conference Centre – Meeting Room H

### DAY 1: 3<sup>rd</sup> April 2024

#### *Behavioural Science 101 & Problem Diagnosis*

TIME	ACTIVITY
9:00 – 9:30	<b>Meet &amp; Greet:</b> Introductions, networking, and tea
9:30 - 10:00	<b>Introduction</b>
10:00 – 11:15	<b>Introduction to Behavioural Science</b>
11:15 – 12:15	<i>Lunch Break</i>
12:15 – 1:00	<b>Panel Discussion:</b> The Responsible Business Agenda in Asia
1:00 – 2:15	<b>Responsible Consumption Study</b>
2:15 – 2:30	<i>Tea Break</i>
2:30 – 3:45	<b>Problem Diagnosis</b>
3:45 – 4:45	<b>Reflection on Problem Diagnosis</b>
4:45 – 5:00	<b>Closing</b>

### Day 2: 4th April 2024

#### *Problem Diagnosis: Evaluating Human, Space, Interactions & Communication in Retail Stores*

TIME	ACTIVITY
9:45 – 10:15	<b>Youth Engagements</b> by UNDP in Asia: An Overview <i>Beniam Gebrezghi, Policy Specialist Civil Society &amp; Youth</i>
10:15 – 10:45	<b>Recap of Problem Diagnosis + Agenda for the Day</b>
10:45 – 11:00	<i>Tea Break</i>
11:00 – 12:00	<b>Task Briefing for Retail Audit</b>
12:00 – 12:15	<b>Task Briefing &amp; Team Formation</b>
12:15 – 1:00	<i>Lunch</i>
1:00 – 1:45	<b>Depart for the Mall for Retail Audit</b>
2:00 – 5:00	<b>Retail Audit Commences</b>

**Day 3: 5<sup>th</sup> April 2024**

***Design Thinking 101 & Solution Creation in the Context of Responsible Consumption***

<b>TIME</b>	<b>ACTIVITY</b>
9:30 – 10:45	<b>Reflection on Retail Audit</b>
10:45 – 11:00	<i>Tea Break</i>
11:00 – 12:15	<b>Design Thinking 101</b>
12:15 – 1:00	<i>Lunch</i>
1:00 – 1:30	<b>UNDP’s Approach to Innovation:</b> Overview of Past Work <i>Alex Oprunenco, Innovation Advisor, UNDP</i>
1:30 – 2:15	<b>Create a Solution Blueprint</b>
2:15 – 3:15	<b>The Power of Collaboration</b>
3:15 – 3:30	<b>Closing remarks by UNDP</b>