



The Future of Meetings: A Practical Guide



Two Seismic Changes

- ❖ The Pandemic Upped Our Reliance on Technology

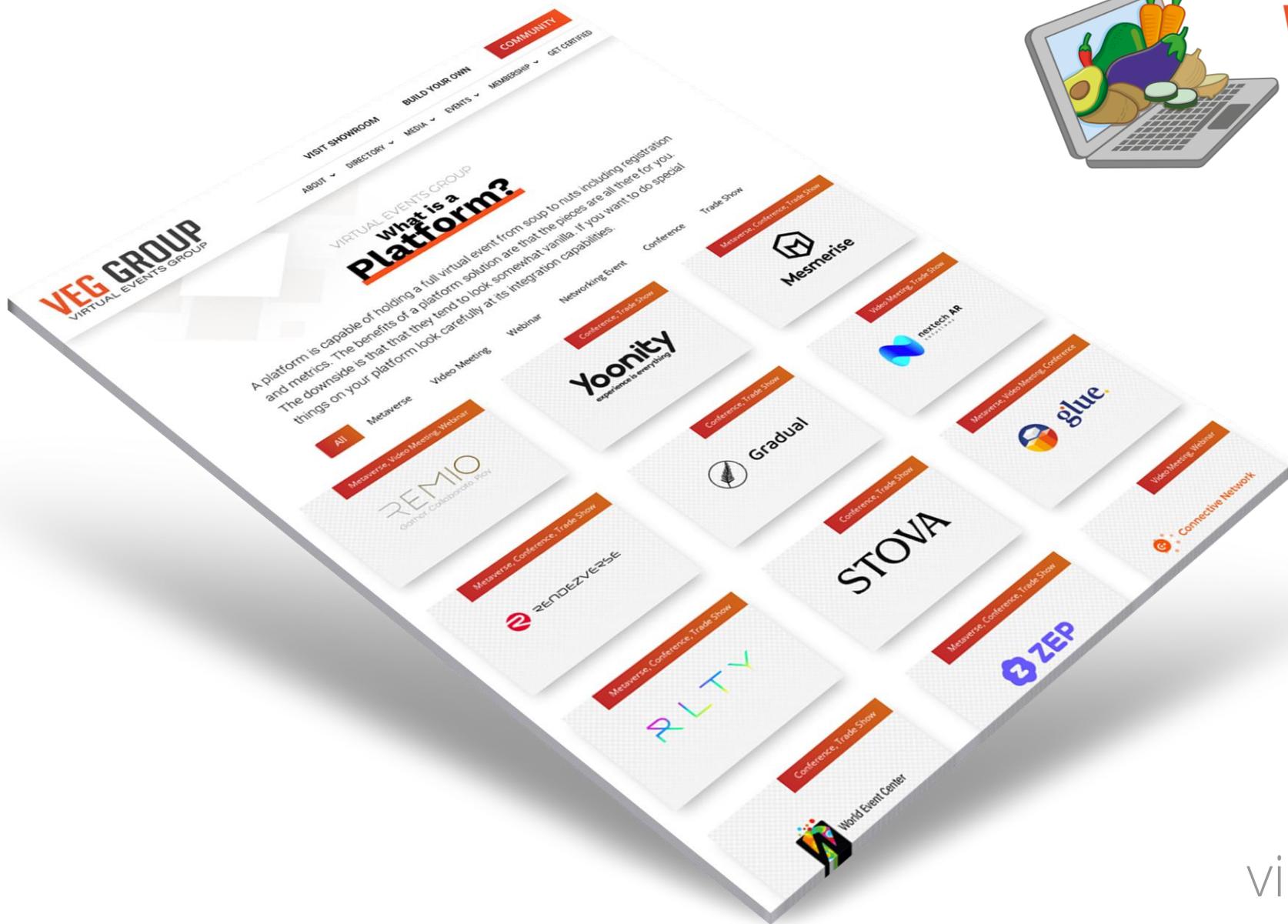


- ❖ A New Cohort of Attendee Came of Age



What This Means

- Greater Diversity in Meeting Formats
- Events Have a Long Tail
- Data and Analytics Drive Meeting
- Creating a Sense of Presence
- Archiving and Retrieval
- Understanding of People's Brains and Rhythms
- New Tools for New Times



VEG GROUP

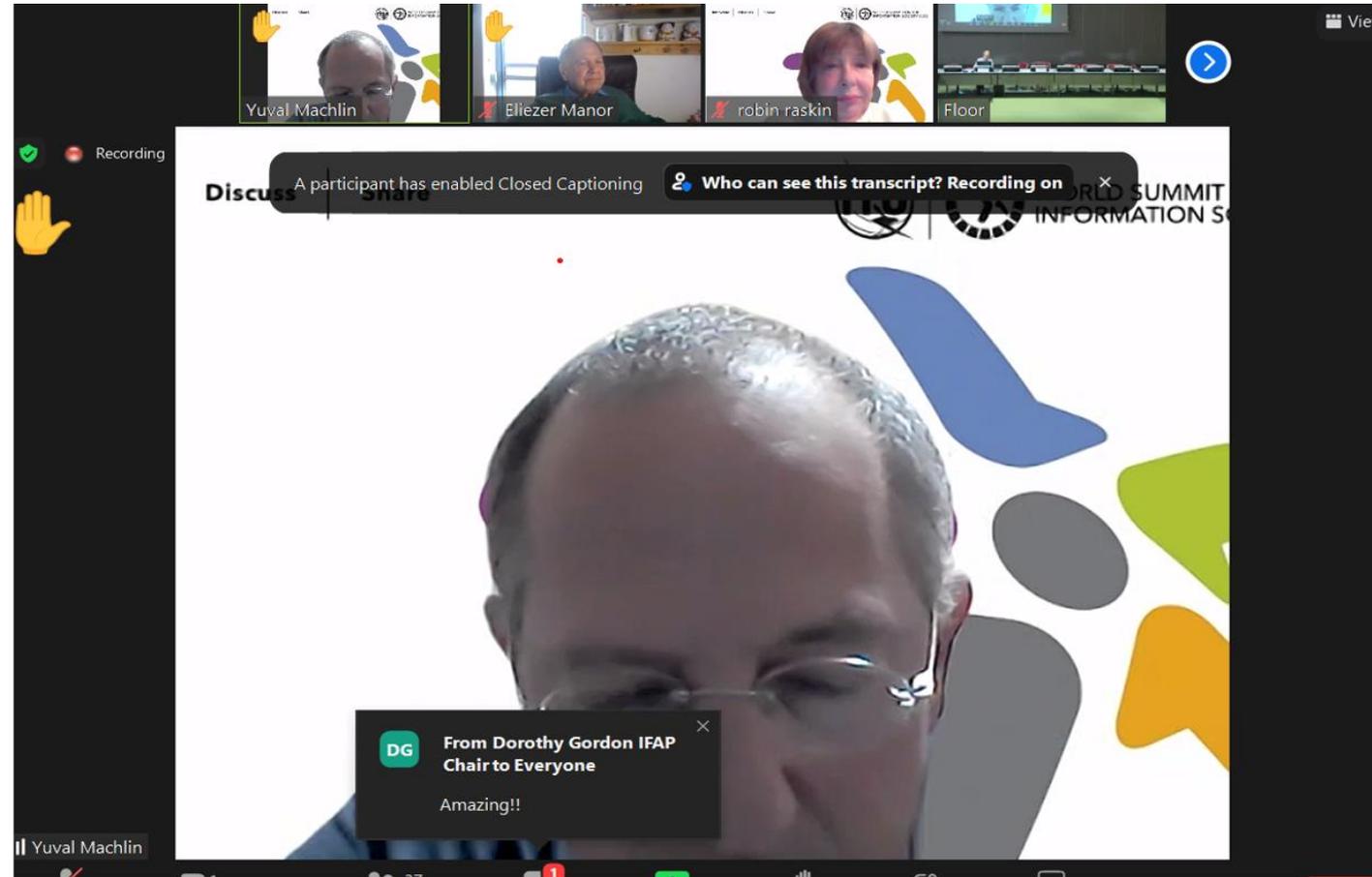
VIRTUAL EVENTS GROUP

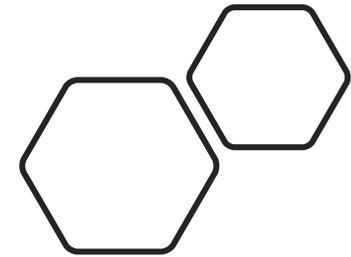
Database

virtualeventsgroup.org

The Basics

What's Wrong with This Picture?





Green Screens & Lights

Getting More from Zoom/Owly

- See the whole room and who's speaking
- Add users outside the room
- Make Every Word Heard



Make Zoom Work

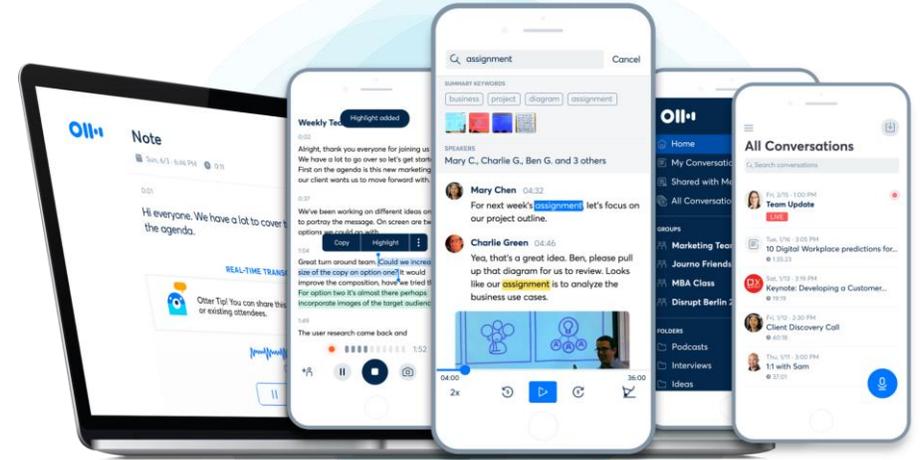
- Cinemaker
- OBS
- Triggers action from video, PowerPoint and Graphics





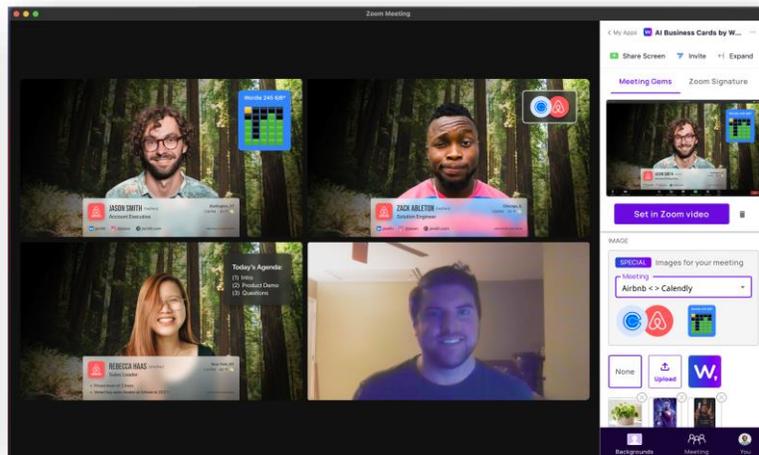


Making Zoom Work Better

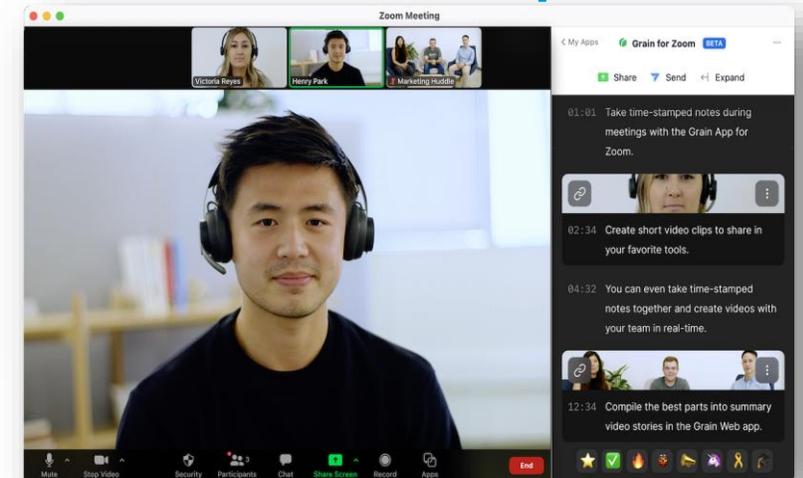


Otter AI

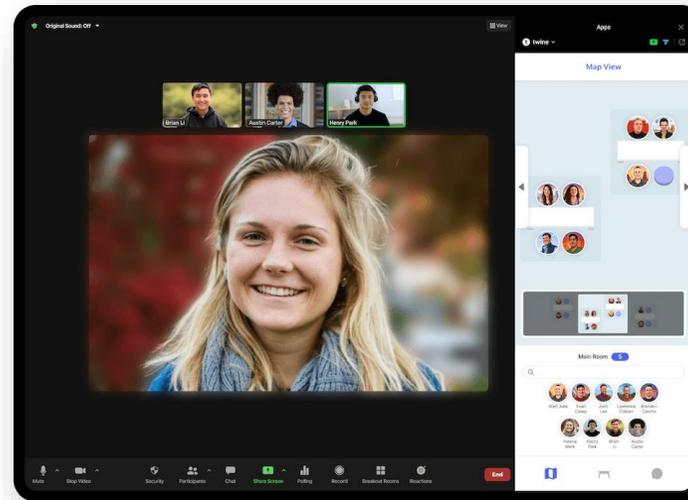
Business Cards: Warmly



Annotate and Snip: Grain



Networking: Twine



Otter.AI: Your Personal Notetaker

The screenshot displays the Otter.AI web interface. At the top, the title "Alternatives to Traditional Banking" is visible, along with a search bar and a "Share" button. The left sidebar shows the user profile for Robin Raskin and navigation options like "Home", "My Conversations", and "Shared with Me". The main content area features a video player with a transcript. The transcript includes a section for "Speaker 2" at 1:45, discussing the role of banking in the age of AI and fintech. A blue arrow points to a specific line in the transcript: "Buy now pay later banks? is Amazon a bank? Is Apple Pay a bank?". The right sidebar, titled "Takeaways", lists key points from the video, such as "Buy now pay later banks?" and "is Amazon a bank?". At the bottom, a video player controls show the current time as 03:25 and the total duration as 45:51. A notification at the bottom left states "All transcriptions completed".

Alternatives to Traditional Banking

Q Search Share

Robin Raskin
robin.raskin@gmail.com

Create Workspace

Home
My Conversations
Shared with Me
More

GROUPS + ^
DIRECT MESSAGES + ^
Gigi 2
FOLDERS + ^

All transcriptions completed

Speaker 2 1:45

Thank you. Thank you see, yes, your buddy watching on video. If you've been with us this morning, we've been on a little bit of a journey, we looked at the role of banking. In the age of AI, we looked at the role of banking, and fintechs in an age of diversity and inclusion. Now, thrown that all out, we're gonna look at why the hell do we need a bank in the first place. And this panel is called alternatives to traditional banking. Now, if I told you 10 years ago, five years ago, I was going to the bank, we don't have a common language, you'd know what I meant. That is no longer so true. The intermediaries that we have thought of as banks, or shapeshifting, right before our eyes are Buy now pay later banks? is Amazon a bank? Is Apple Pay a bank? Is your bank embedded in some app that you use? Does the current banking world need to start thinking about the decentralization of the banking system, and you know that they are. So we're going to talk about all of those things in the next 40 minutes. And I am leaving you in the most capable hands. I'm going to introduce your moderator. Vartika WWAMI Voracek Vartika comes out of early FinTech companies and she's currently the Director at Silicon Valley Bank fintechs growth team. And Vartika is responsible for the business and

Done

Takeaways
All notes, highlights, comments, and action items

Buy now pay later banks?
2:32

is Amazon a bank?
2:34

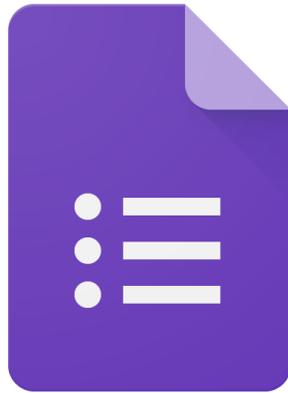
Type note here...

03:25 45:51

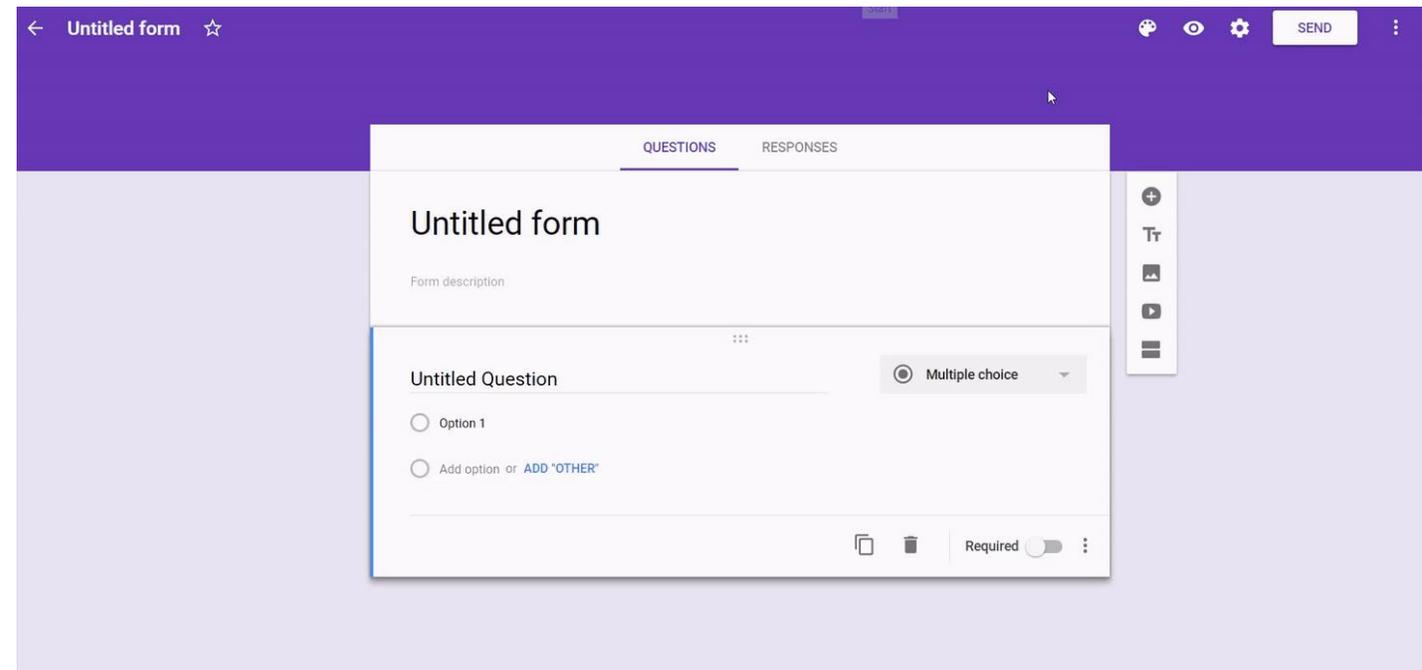
The Pre-Show

- Social Media
- Newsletters
- Community Builders
- AI Generators

Who's Your Audience and What do They Want



Google Forms





Hootsuite

A screenshot of the Hootsuite web interface. On the left is a dark blue sidebar with various icons for navigation. The main content area is divided into two panels. The left panel, titled "Streams", shows a list of "MY BOARDS" including "Athene Suites Hotels", "YouTube", "Twitter", "Cloudview for Hootsuite", "Dropbox for Hootsuite", "Panoramiq Insights", "Sales Leads", "Amplify", "Athene Suites (LinkedIn Com...", "Athene Suites for Pets (Linked...", "Google My Business", and "Instagram: athenesuites". The right panel, titled "New Board", has buttons for "Add stream", "Add social network", and "View as: Standard". Below this is a section for "Add a stream" with tabs for "Networks", "Apps", and "Shared". Under the "Networks" tab, there is a dropdown menu for "AtheneSuites Twitter" and a grid of filter buttons: Home, Mentions, Retweets, Followers, Lists, Likes, My Tweets, Search, and Scheduled.



copy.ai

What's new us

Chat

Templates

Tools >

Projects

Invite Team Members

RW Robin's Workspace Free Plan

2023-03-10 Untitled (4)

2023-03-10 Untitled (3)

2023-03-10 Untitled (2)

2023-03-10 Untit

Templates

All Templates

Custom New

Blog

Social Media Content

Email

Fun

Website Copy

Writing Tool

General Business

Case Study

Video

Try "Blog" or "Email"

Discount Or Special Promotion
Have something special to offer your customers? Use social media to spread the...

Social Media Bio
Create a short bio that engages your audience!

Share Tips And Knowledge
Share a trick or a tip. Build your brand as an expert in your industry.

Seasonal / Holiday
Stay top of mind! Create a thematic post for the various holidays and special events.

Showcase A Customer Or Testimonial
Let your customers do the talking and post a testimonial on social media!

Event Recap
Engage your existing customers and prospects by sharing stories from the...

Start New Project



DALL·E 2

The Meeting



AI for Good

Neural Network

*AI-powered networking
community platform*

aiforgood.itu.int



Gisela Lanza, Lihui Wang with Artificial Intelligence and Industrie 4.0 - The Production of Tomorrow?

AI for Good Stage: 16:30 - 18:00 (GMT+1)

- PROGRAM
- CHATS
- CONTACTS
- HELP

GOLD SPONSORS





과학기술정보통신부
Ministry of Science and ICT

Our Vision of the perpetual Product

The integrated linear and circular production on an industrial scale

- Holistic Concept**
symbiotic control and planning based on agents and human workforce
- Perpetual Product**
Transferring subsystems into ever new life cycles
- Human Robot Collaboration**
Collaborative working and learning from humans to reduce error prone training phases

them, bring them in, bring new features, and to bring

Powered by Zoom

- POLLS
- RESOURCES
- ON-DEMAND

VIDEO WALL | AUDIENCE

ONLINE | ABC | MATCHES

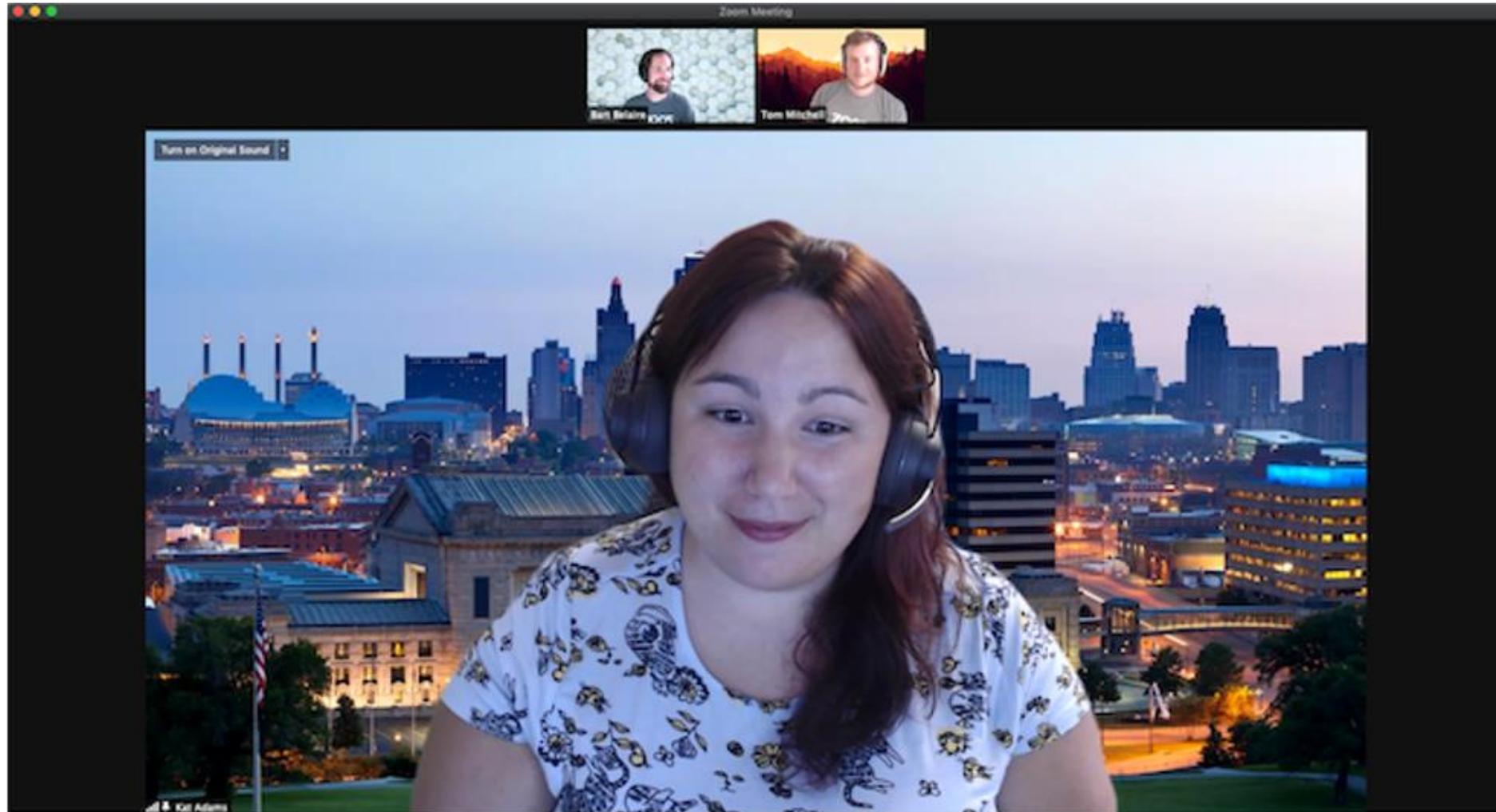
Search by user

-  **Cecilio Angulo Bahon**
Professor at Universitat Politècnica de Catalunya
-  **David Tobon**
Cooperation manager at David
-  **Esther Fan**
Sr Strategy Mgr at TELUS
-  **Hans Hedin**
Intelligence Analyst at The Swedish Post & Telecom...
-  **Jayson Lynch**
Research Scientist at MIT

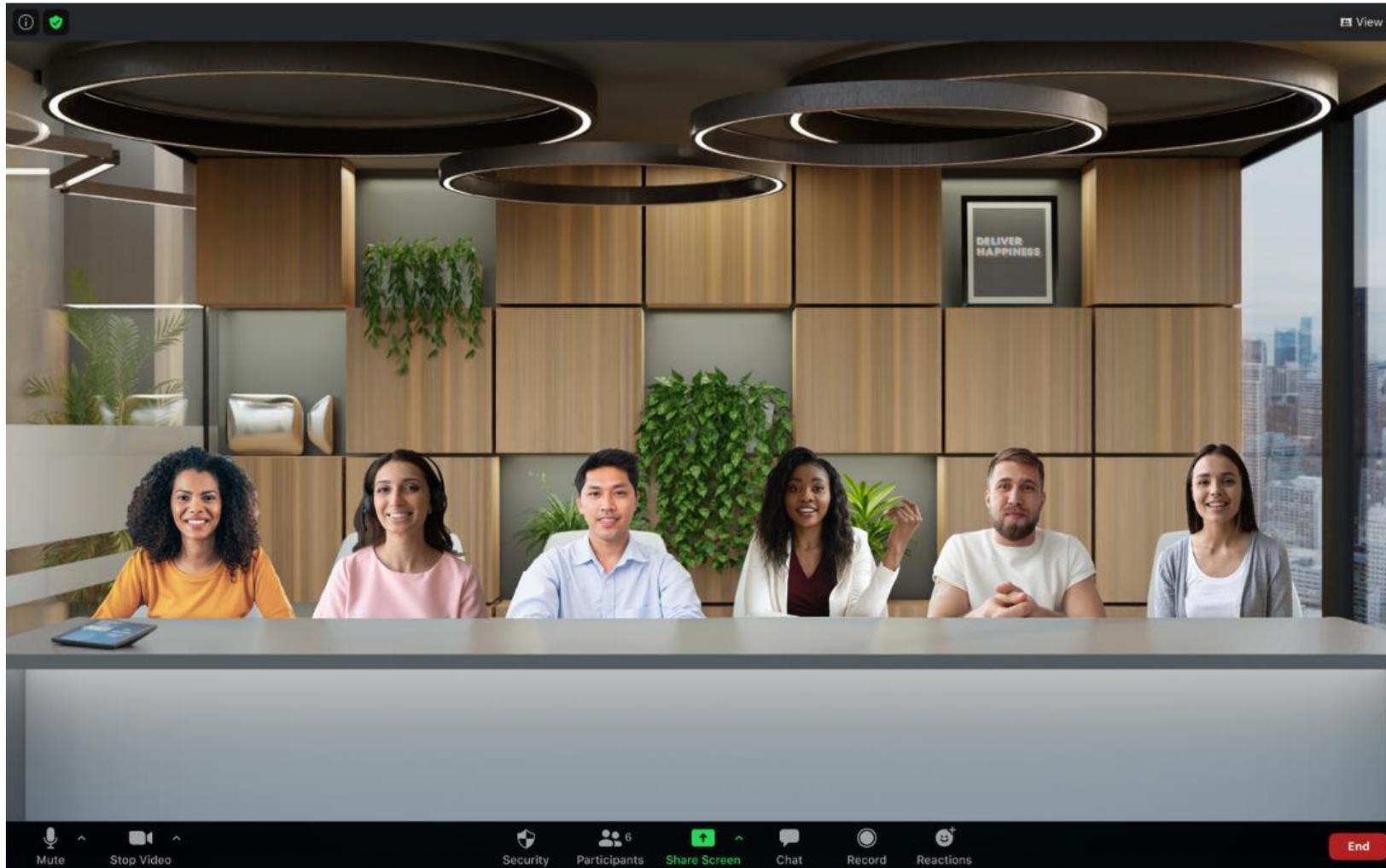
USING D-ID AND AUG X TO MAKE A PRE-SHOW MOVIE



Creating a Sense of Place



Zoom's Immersive View



Host Enables This From View Menu



MAP Digital: Using Events to Create the Long Tail



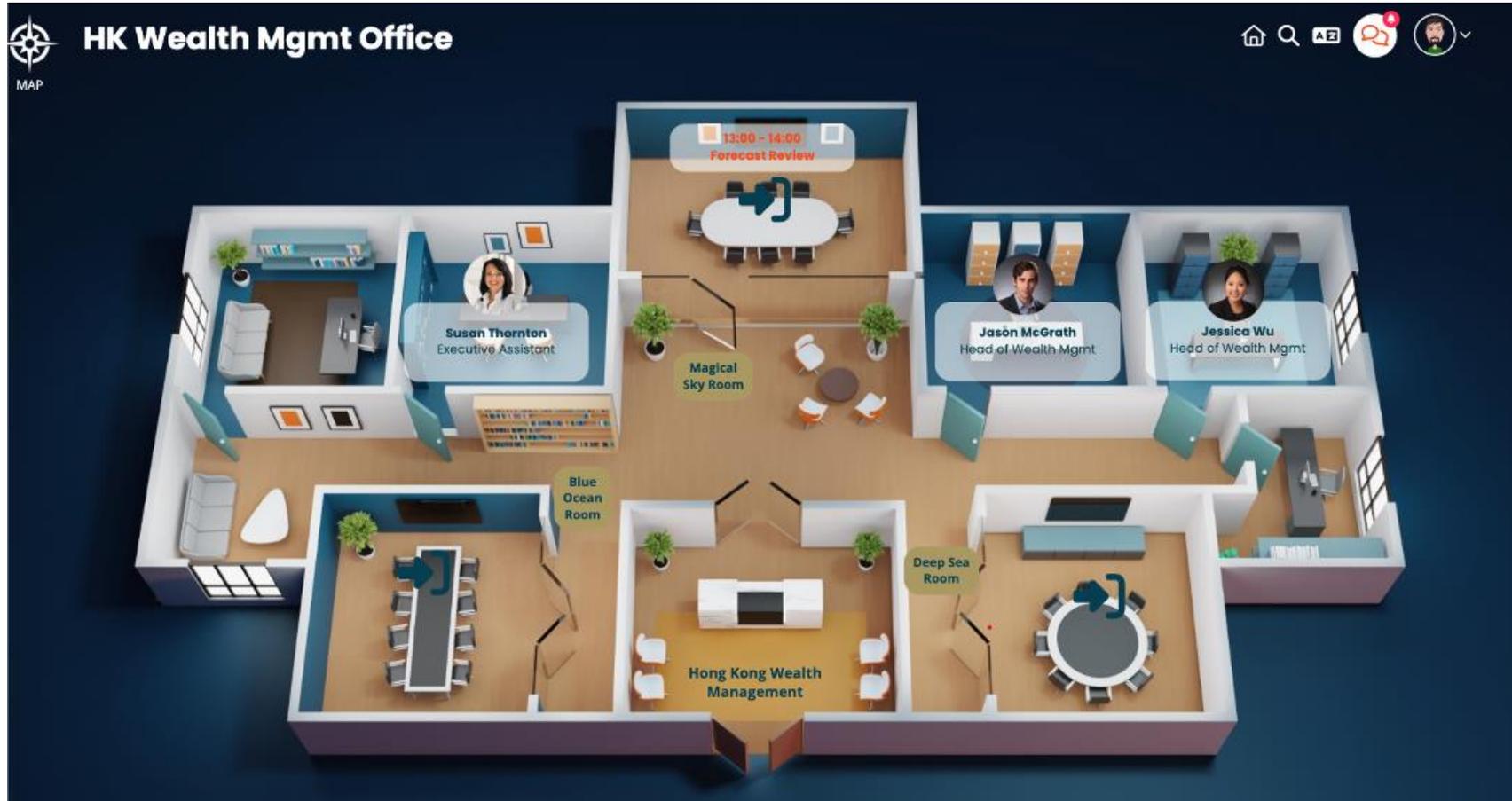
ROOM



The background features a vibrant, abstract design with overlapping geometric shapes. A large green shape occupies the left side, a bright blue shape is on the right, and a dark teal shape is in the center, partially overlapping the others. The text is centered within the dark teal area.

Meetings In New Spaces

Engagez





THE
SANDBOX

Virbela: Multipurpose Campus



Ariana Grande's **Fortnite** Concert

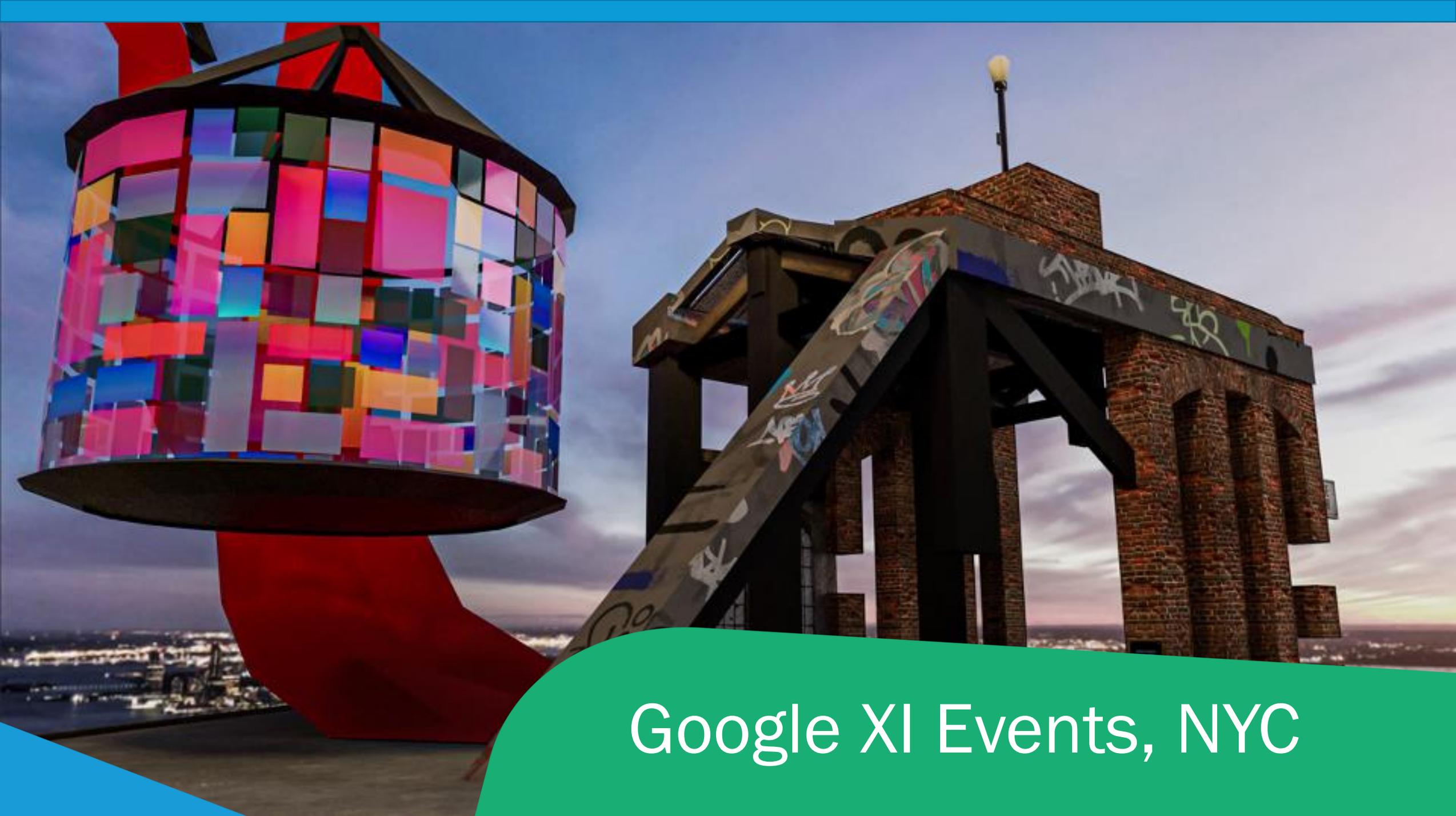


78 Million Players
Showed Up

North of \$20 Million
in Merch sold

Mazes, bouncy, colorful clouds,
rainbow trails and magical llamas



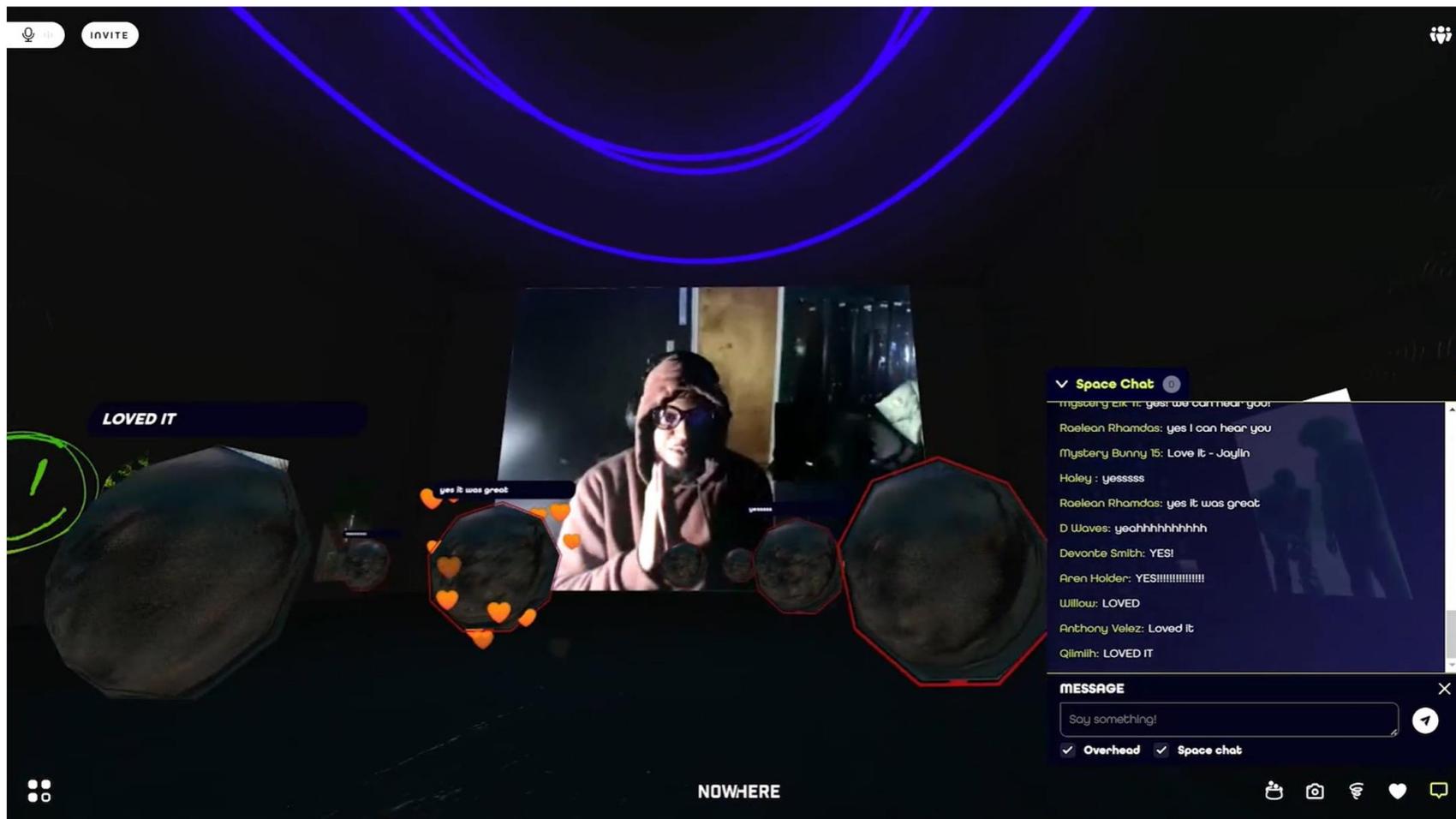


Google XI Events, NYC

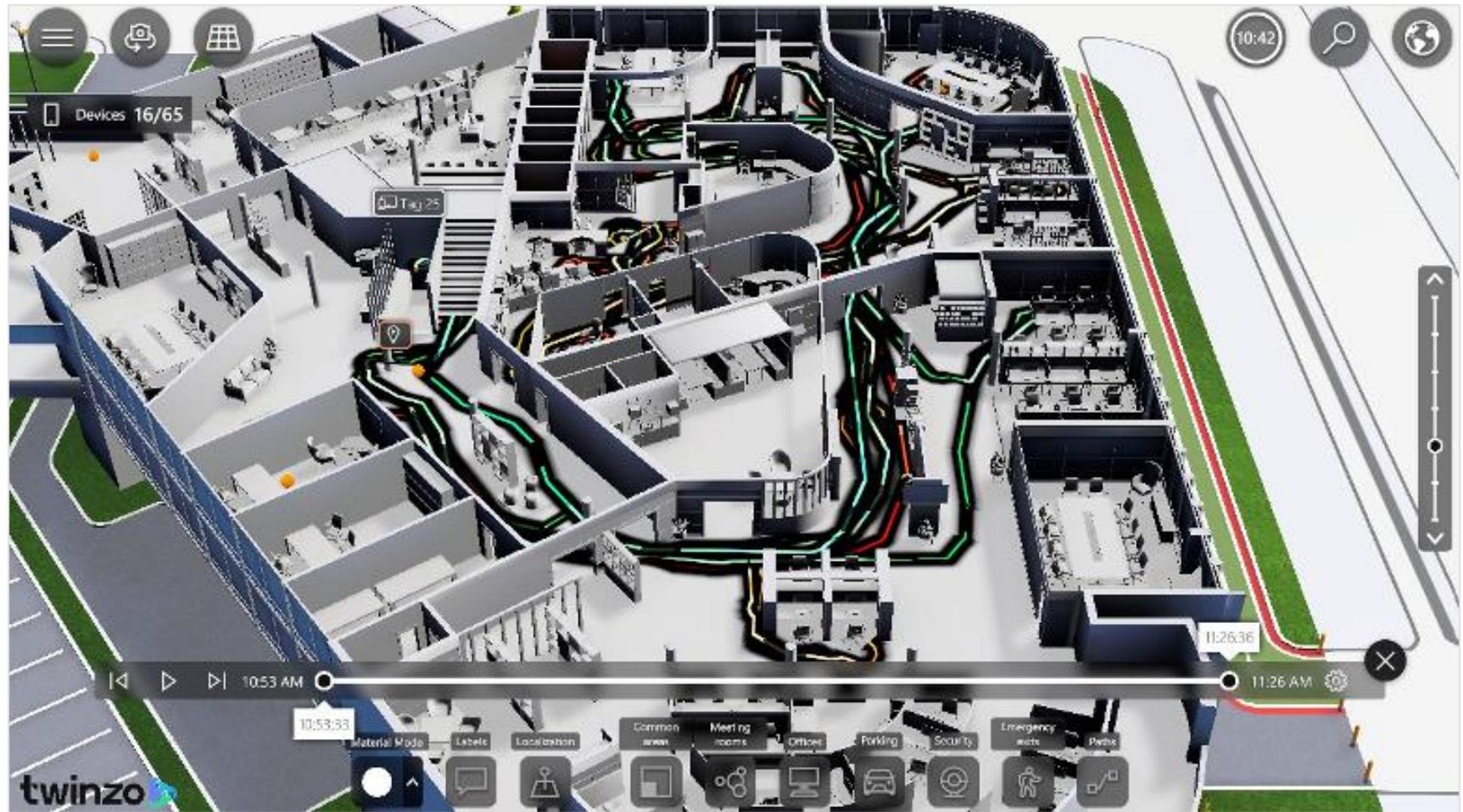


MetaUniversities

Moorehouse University Chemistry Lab, XR



Nowhere Listening Party



A Digital Twin of Virtual Office



Singapore's Digital Twin



Persistent Worlds

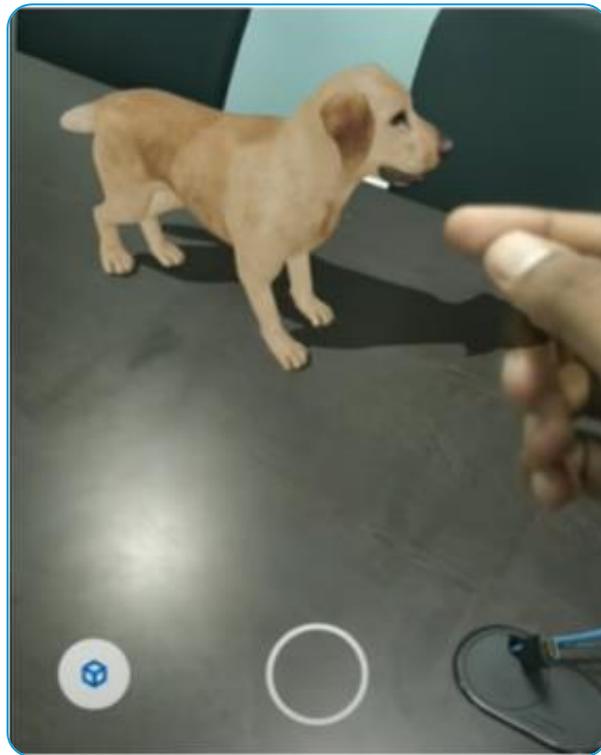
You are in the digital world

It exists even when you're gone

Simulations



Spatial Dimensionality



The VR Goggles Dilemma

Pros

- Totally Immersive Environment
- Create Empathy
- Simulations and Education

Cons

- Cumbersome and Hard to Adjust
- Expensive
- Can't wear them for long periods
- Motion Sickness
- Limited Movements



AI Helpers

Simple AI Generator for Various Needs



@draw a cute dog in space



LOG IN

SIGN UP

All Chat Images Videos News Maps Social More

Choose a model

Stable Diffusion 1.5 (default)

Describe the image to be created*

a group of people assembled at the Palais de UN in Geneva

Use AI to generate image



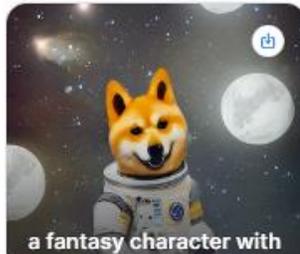
Get Results Closer to You

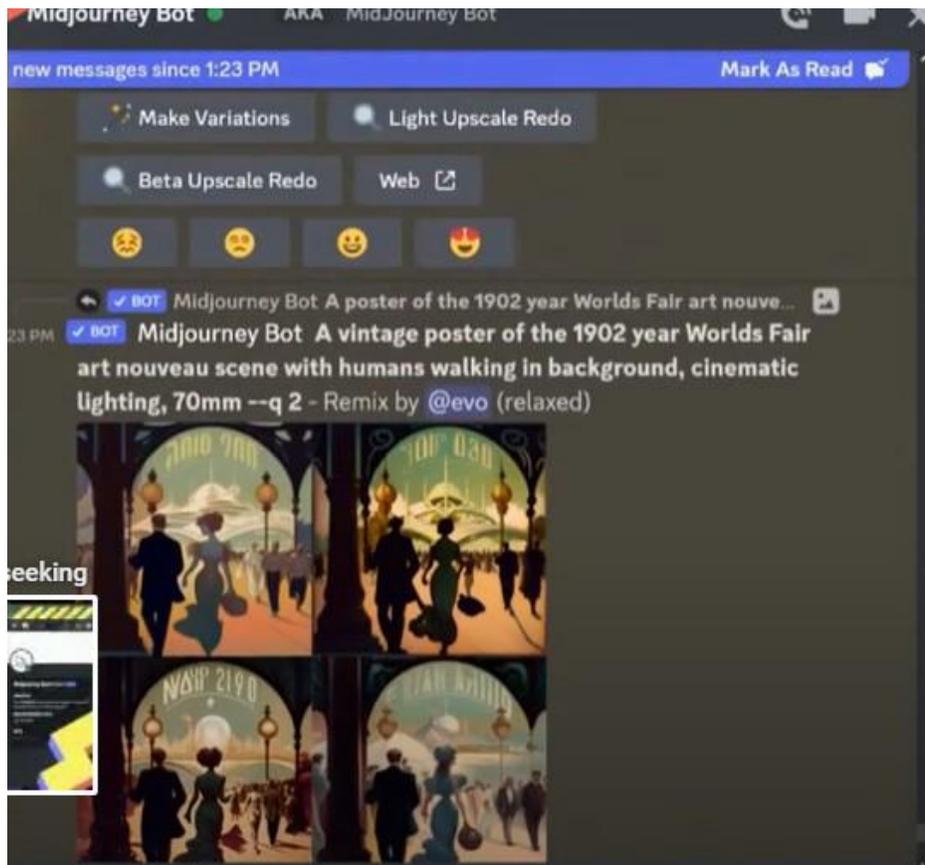
Enable anonymous location for more accurate results

Enable Location

Lexica - Stable Diffusion AI Search Engine

Edit





- Students are learning art history
- Humans are learning to create prompts that are almost Zen-like
- Gartner predicts 30% of ads will be generated by Generative AI by 2025

Descript

...

Q ✨ ⋮

life. Um, so I began coding and exhibiting art in 1981 when I was six years old. , I was a weird child prodigy when it came to, to both fields and, and kind of combined the two.

+ So I be|made my first book when I was. And, uh, and then I started making short videos and doing other types of, uh, creating. Where did you grow? Where did you grow up? What, where did you grow up? Richmond, Virginia. There you go. So I, I went and lobbied our Virginia State legislature, showed them how to code and got computers in all the, Back in late 90, in 81 when I was, uh, a we little girl.

I did my first co demo as a lobbying experience, right? Um, I began researching AI in the nineties, and then I wrote, uh, I had been working, leading, uh, Interactive media and outreach for nonprofit organizations. And so I



Opacity 100 % 

Layout 

Multi-cam

Script 

Clips

... Show clips

Effects 

Animation 

Audio 

 +0.0 dB 

Audio Effects 



ChatGPT

The screenshot shows the ChatGPT web interface. The browser address bar displays `https://chat.openai.com/chat`. On the left sidebar, there is a list of chat topics including "Power BI DAX Same Month Sales", "Journal Entry for Car Sale", "Journal Entry For Sales", "Alteryx SharePoint connector is", "Creating Date Table in PowerBI", "DAX Prior Year Amount", and "Autosize Excel columns Python". Below the list are options for "Clear conversations", "Dark mode", "OpenAI Discord", "Updates & FAQ", and "Log out".

The main content area is titled "ChatGPT" and features a grid of three columns: "Examples", "Capabilities", and "Limitations".

Examples	Capabilities	Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

At the bottom, there is a text input field with the text: "How do I write a formula in dax that compares year to date sales with prior year to date sales?". Below the input field, there is a footer note: "ChatGPT Dec 15 Version. Free Research Preview. Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve."

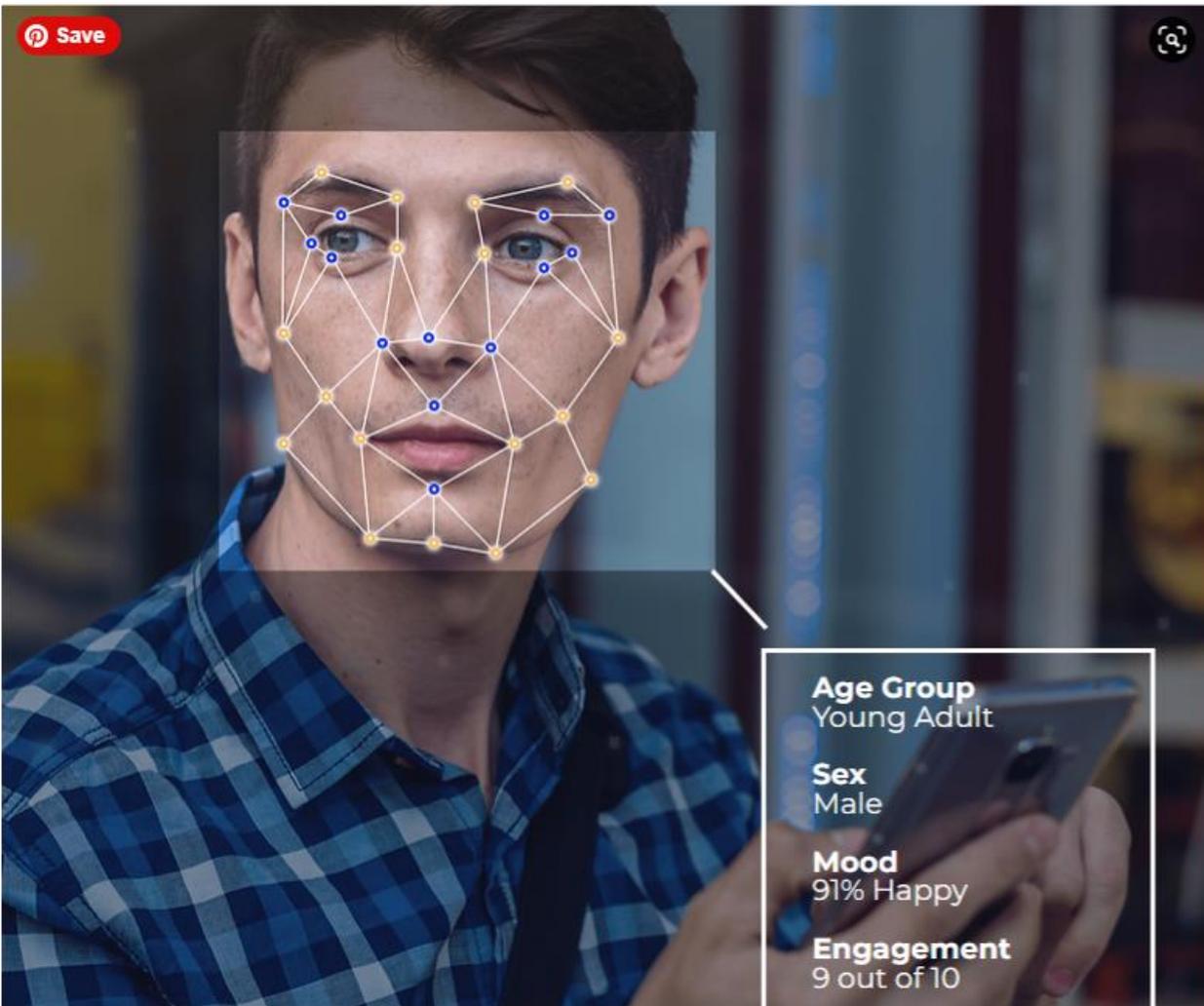


A screenshot of a LinkedIn profile for Gary Vaynerchuk. The profile header includes the name "Gary Vaynerchuk" and his title "Chairman - VaynerX, CEO - VaynerMedia & VeeFriends, Co-Founder VaynerSports, VCR Group and VaynerWatt". A "Follow" button is visible. The main content area features a post with the text: "So many small businesses and young entrepreneurs focus on customers that will never buy. If you're trying to convert your customers, you're doing something wrong. I spend zero time convincing people to believe what I believe in. This is the mistake that most business and start up entrepreneurs are making: they're wasting good time and energy trying to convert those who won't buy, when they should be taking that same time and allocating it to reaching more people. Reach out to every single person in your industry who could have a positive impact on your life. Find the eighteen that are intrigued. Then, spend your time there, with the eighteen who cared to begin with." To the right of the post is an advertisement for LinkedIn Ads with the text "Be inspired with our guides and resources" and "LinkedIn Ads can help small businesses thrive", accompanied by a "Learn more" button. The bottom of the page shows navigation links like "About", "Accessibility", "Help Center", "Privacy & Terms", "Ad Choices", "Advertising", "Business Services", "Get the LinkedIn app", and "More".



- Attendee information and matching
- Where did they Press
- 3 Survey Questions
- Flow of the Crowd
- Peak Hours
- Sentiment
- Sustainability
- Diversity
- Right
Agenda/Length/Outcomes

Data Driven Events



Age Group
Young Adult

Sex
Male

Mood
91% Happy

Engagement
9 out of 10

Sentiment Analysis

Measure the happiness of people over time by analyzing hundreds of faces with over 95% accuracy.

Gain valuable insights about which demographics are the most and least engaged.

Perform A/B tests to examine the effectiveness of different activations and content to see what works and why.

Obtain powerful data and insights for your sales, marketing, and research efforts.

[Request pricing](#)

Creating an Archive:

An Event Does Not End When the Doors Close

A virtual museum gallery with white columns, a polished floor, and framed artwork. The scene is brightly lit, with a central display case containing a framed picture. The floor is highly reflective, mirroring the artwork and the columns. The overall atmosphere is clean, modern, and professional.

A Virtual Journey Museum Quality

